

Your first name: _____

We are considering creating a new magazine and social-networking website called "Expert Guide", that serves **Adults Novice Technology Users** who are new to the world of computers and cell phones, and helps them connect and communicate with more-experienced users who wish to help them (for example, **Family Members**).

In this exercise you will create a collage of 4 images that symbolize HOW YOU WANT this new magazine and social-networking website to **Approach You**.

Write your own words about what qualities the new website SHOULD HAVE.

Create a collage of 2 images that symbolize HOW YOU DO NOT WANT this new magazine and social-networking website to **Approach You**.

Write your own words about what qualities the new website SHOULD NOT HAVE.

Remember – these are symbolic **ideas**, they are not literal pictures of what the site will look like.