

# User Profile: Kevin Hoffman

**Interview Date:** February 22, 2006

**Interview Time:** 12:00 pm

**Facilitators:** Arabella Crawford, Tanisha Hamilton, David Pepper

**Location:** Kevin's office; Office of Student Affairs, Academic Center 340A



*Kevin's Workspace*

**Name:** Kevin Hoffman

**Age:** 34

**Title:** Campus Webmaster/Adjunct Faculty

## **Educational Background:**

BA, Sociology; Duquesne University  
MA, Public Policy; Duquesne University

## **Work Background:**

Worked as a Webmaster for the past 7 years and as a basic coder for 10 years. Other job experiences include web related work at Duquesne University, Enoch Pratt Free Library, Goucher College, University of Baltimore as well as web consulting.

## **Faculty Profile:**

Kevin is a member of the Student Affairs office of the University of Baltimore. As the Campus Webmaster, his job responsibilities include creating and maintaining the university's online web presence in correlation with the university's goals and brand identity. In addition, as an adjunct faculty member, his goals are to teach his students the importance of creating effective web sites that are in compliance with the w3c regulations.

## **Job Responsibilities:**

Coordinates the web development and maintenance needs for the University of Baltimore. Provides campus-wide training, custom development and the management of content management systems. Works in coordination with the OTS Web Developer in creating dynamic web applications.

## **Typical Day:**

Kevin usually spends the beginning of his day sending and receiving email sent by various UB administrators in reference to web related work. He then would coordinate with his reporting Graduate Assistant to assign work or to assess current work. From there his daily routine includes discussion meetings geared towards web suggested enhancements or additions. Most of the rest of his day will be spent working on web coding for current pending web projects.